

# SAFEHOUSE OF SEMINOLE 2012 FUNDRAISER

## *A DAY AT THE RACES*

“A KENTUCKY DERBY CELEBRATION OF THE GREATEST 2 MINUTES IN SPORTS”

### SPONSORSHIP LEVELS

#### **MILLIONAIRES' ROW** (Event Sponsor) \$2,000 +



- Media package with enhanced media exposure in event slide show
- Full page advertisement for your business in Derby day program
- Authentic Derby collectible
- 8 VIP event tickets
- 8 VIP reserved seats
- Access to VIP cocktail reception
- 8 additional drink tickets
- 8 free wagers on the horse(s) of your choice
- 8 gift certificates for Sunday brunch at Heathrow Country Club
- 8 SafeHouse of Seminole t-shirts
- Opportunity for company representative to speak on-stage

#### **TURF CLUB** \$1,000+



- Media package with enhanced media exposure in event slide show
- Half page in event program
- Authentic Derby collectible
- 4 reserved seats
- 4 event tickets
- 4 free wagers on the horse(s) of your choice
- 4 additional drink tickets

#### **CLUB HOUSE** \$500



- Media package
- Quarter page in Derby day program
- Authentic Derby collectible
- 2 event tickets

#### **GRANDSTAND** \$250



- Media package
- Honorable mention in Derby day program
- Authentic Derby collectible
- 1 event ticket

Media package: inclusion in all radio public service announcements, press releases, website announcements, and business name and company logo in event slide show.